

# TRISTAN JAPP

## Creative Producer

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### About

An outgoing brand storyteller with outside-the box-thinking. Helping grow brands using organization, effective communication, and a knack for wearing many hats to get the job done. 2020 is behind us and I am eager to resume telling engaging stories to a reinvigorated audience.

[LinkedIn](#) | [Website](#)

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### Experience

#### **Audemars Piguet** // Marketing & Production Coordinator

July 2019 - November 2019

- Led event production planning, from ideation to execution of events tailored to high net-worth clients and celebrities.
- Brainstormed and produced a dinner & panel discussion with Serena Williams at Dominique Crenn's Michelin-star restaurant, Atelier Crenn - San Francisco.
- Developed and maintained relationships with third party vendors like hotels, venues and restaurants.
- Identified new sales opportunities and brand strategy for Audemars Piguet's latest watch, CODE 11.59 and generated weekly events to secure new clientele.
- Booked travel, lodging, and transportation for clients, talent and internal and external teams. Handled all paperwork like invoices, contracts, proposals, client white sheets and budgets.

#### **Milk Studios** // Production Associate

June 2018 - July 2019

- On site lead for the Milk Events team, tasked to coordinate with client and vendors in setting up, and breaking down events in our studios.
- Coordinated with internal team and production leads in efficiently executing a rigid production schedule to ensure a smooth and prompt event for our clients.

#### **Pulse Films x Tribeca Studios** // Production Manager

February 2018 - May 2018

- Produced [The Litas](#), a documentary short in partnership with Bulgari. Premiered at Tribeca Film Festival.
- Collaborated on story production, working directly with the production editor to refine cuts until picture lock.
- Managed and tracked the budget, working with a small budget to shoot an international film.
- Handled logistical duties: crew on-boarding, contracts and insurance for international shoot locations, equipment rentals, and invoicing.
- Built and populated an internal production bible, resourcing and archiving documents, and assets related to the project for post-production wrap-up.

#### **VICE Media** // Associate Producer

May 2016 - May 2018

- Creatively developed and produced branded content for VICE+, Vice's branded content studio.
- Researched, developed and pitched video content to brand partners coupling the VICE stylistic approach to brand objectives. Clients included: Delta Air Lines, MailChimp, The International Olympic Committee, and Anheuser-Busch.
- Produced a multi-million dollar, year-long, video and experiential series, activating across the US for Delta Air Lines, titled [Delta Launchpad](#). Activated in New York, Los Angeles and Seattle.
- Operational duties like invoicing, contract drafting with legal, on-boarding and briefing crew, tracking budgets and managing digital and physical production bibles.
- Sourced archival materials, talent, crew and vendors for campaigns domestically and internationally.
- Assisted directed, and developed an award-winning documentary series on behalf the International Olympic Committee titled, [Foul Play: The Margaret Lambert Story](#).

### Education **Northeastern University** // Bachelor of the Arts: History

Dean's List, Phi Theta Alpha Honor Society

**Film Awards** Flicker's International Film Festival (2017) *Official Selection and Winner for Best Short Documentary*.  
Queens World Film Festival (2017) *Official Selection and Winner, Best Director*. Washington Jewish Film Festival (2017) *Official Selection and Winner of Best Documentary Short, Audience Choice*.

### Skills

Research & Development. Narrative Storytelling. Adobe Premiere. Adobe Photoshop.